

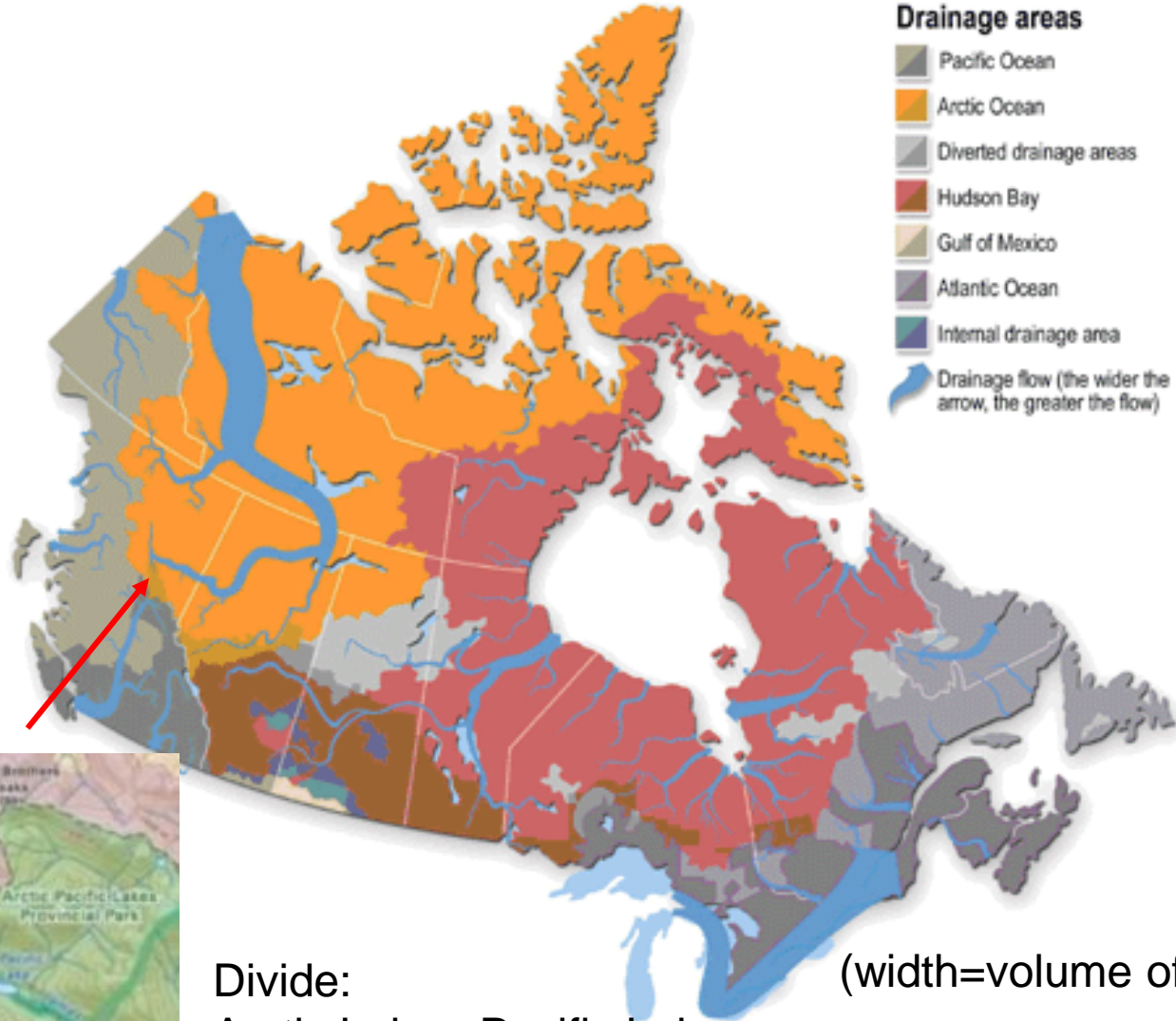
# Review: Thematic Line techniques: 1. Graduated lines (proportional)

show movement

## Canada's continental watersheds

### Drainage areas

- Pacific Ocean
- Arctic Ocean
- Diverted drainage areas
- Hudson Bay
- Gulf of Mexico
- Atlantic Ocean
- Internal drainage area
- Drainage flow (the wider the arrow, the greater the flow)

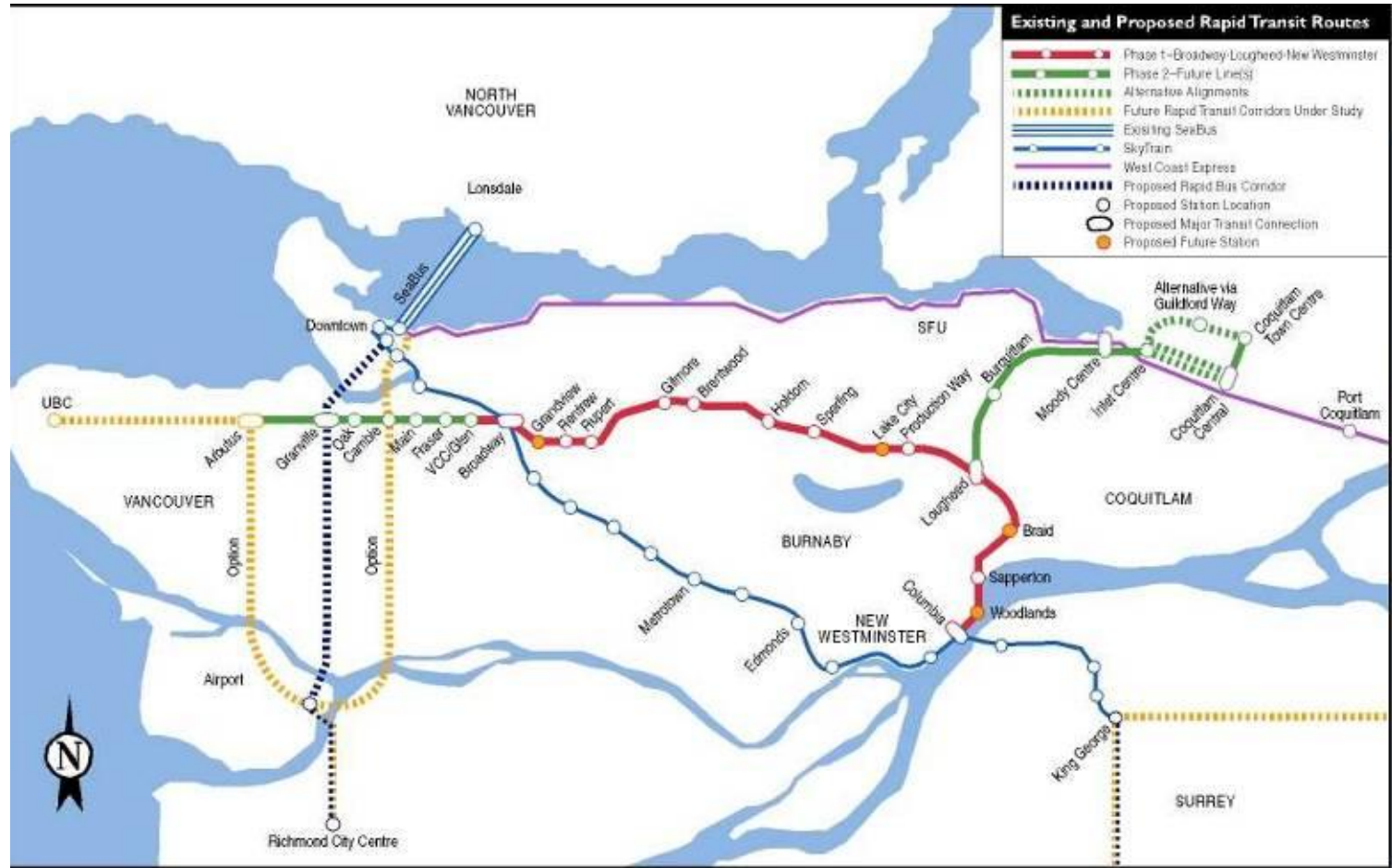


Divide:  
Arctic Lake - Pacific Lake

(width=volume of water flow)

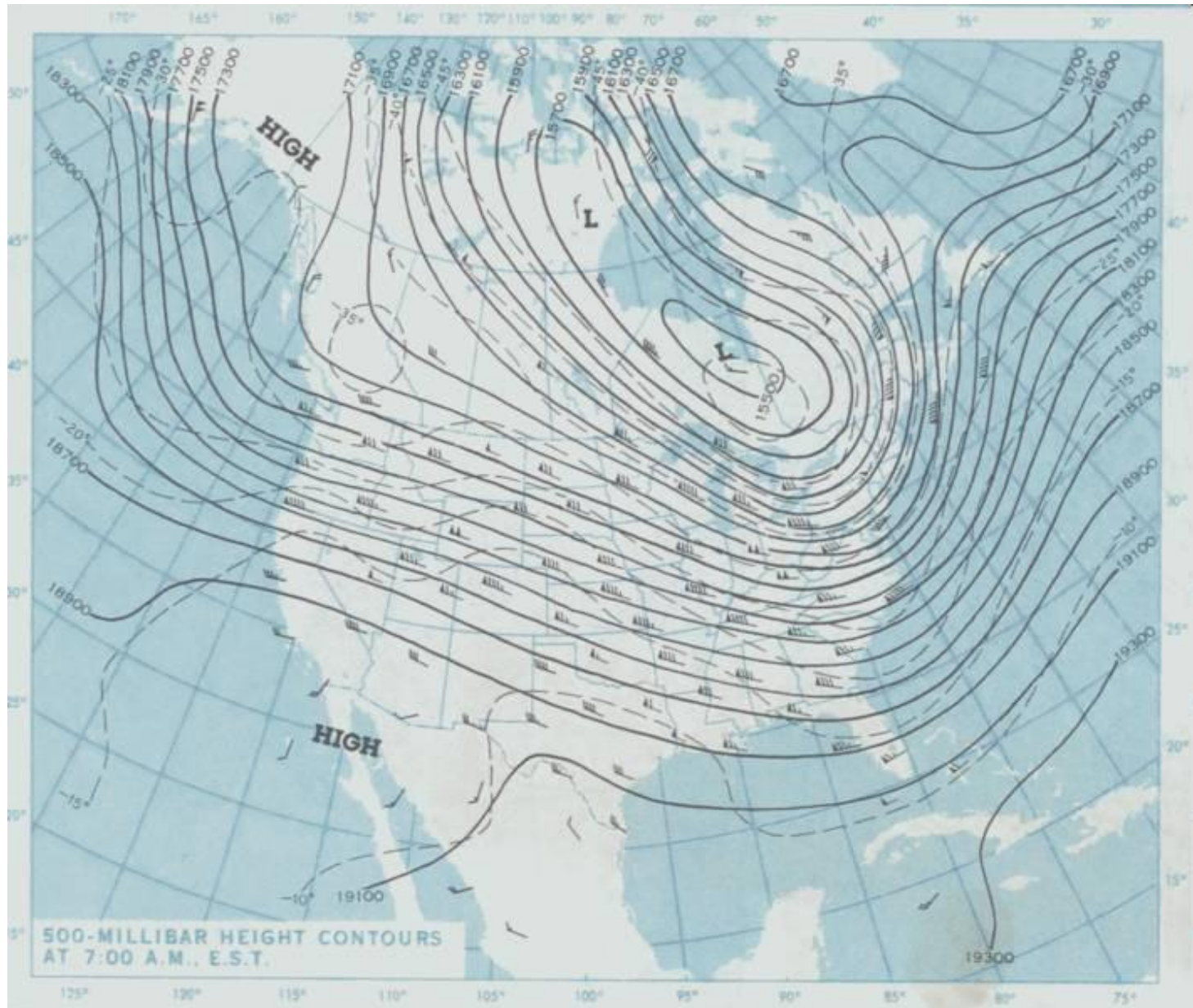
## 2. Topological Cartograms

These are based on shape (geometry) and **connectivity** e.g. route networks; distance is relatively unimportant; the classic examples are city underground and train maps,



Note: Proposed alignment and station locations subject to change

### 3. Isarithms (Isolines) - lines of equal value \* Often created from point data e.g. barometric pressure (isobars)





# Early thematic map: Halley, Isogonic map 1701

## Isogones:

Lines of equal magnetic declination

= difference between true north and magnetic north



# Some selected types of isarithms – mostly climatic

|                    |  |
|--------------------|--|
| Isobath            | depth below a datum (e.g. mean sea level)                                |
| Isogonic line      | magnetic declination   |
| Isocline           | magnetic dip (inclination) or angle of slope                             |
| Isohypse (contour) | elevation above a datum (e.g., mean sea level)                           |
| Isodynamic line    | value of intensity or a component of the intensity of the magnetic field |
| Isotherm           | temperature (usually average)  |
| Isobar             | atmospheric pressure (usually average)                                   |
| Isohyet            | precipitation  |
| Isobront           | occurrence of thunderstorms  |
| Isanther           | time of flowering of plants  |
| Isopag             | duration of ice cover  |
| Isodem             | population   |
| Isoamplitude       | amplitude of variation (often of annual temperature)                     |
| Isoseismal line    | number (or intensity) of earthquake tremors                              |
| Isochasm           | annual frequency of aurorae  |

Isodynam                      equal traffic tension

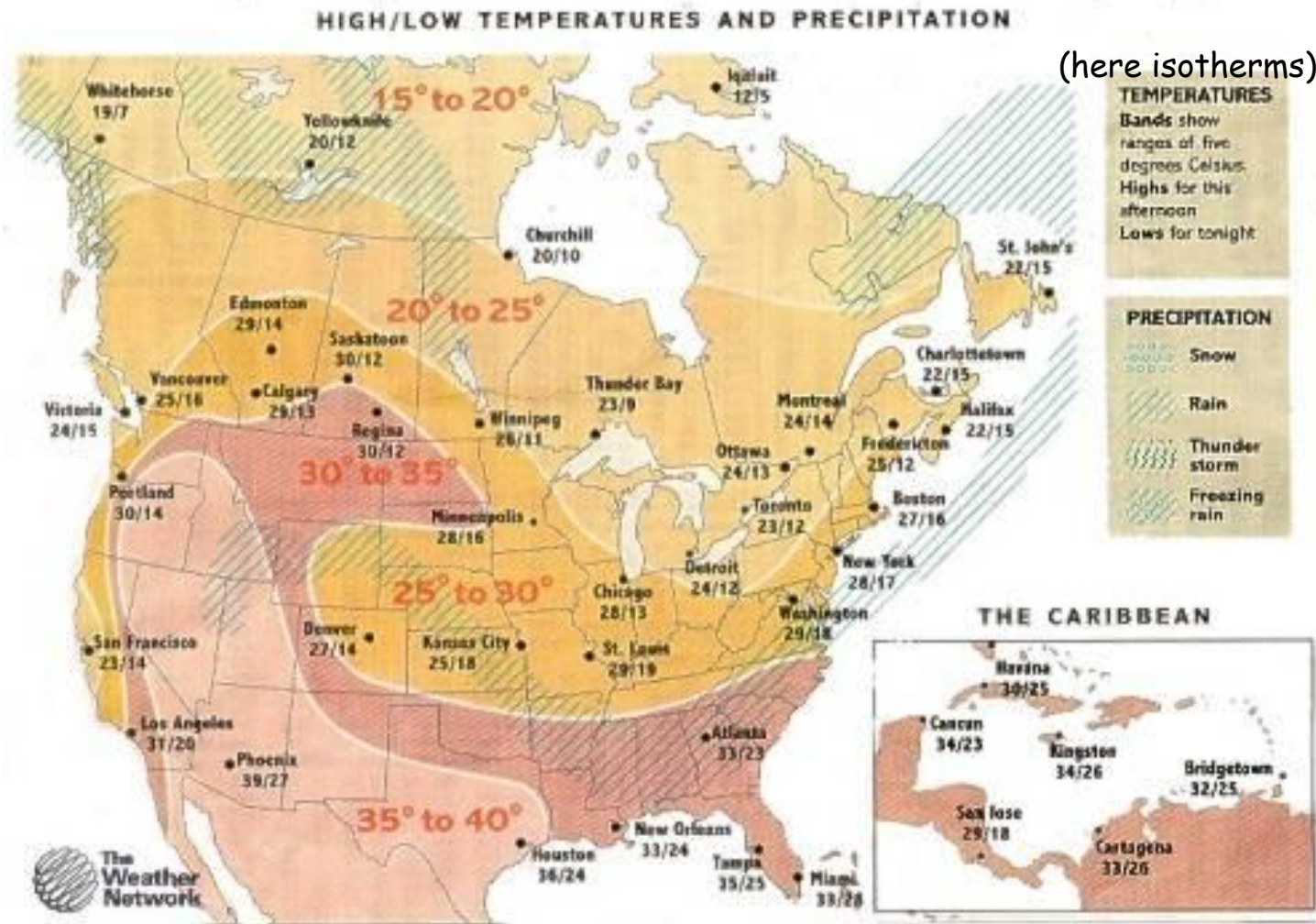
Isonoet                        average degree of intelligence





# Thematic area mapping: 1. Isopleths (Isarithms)

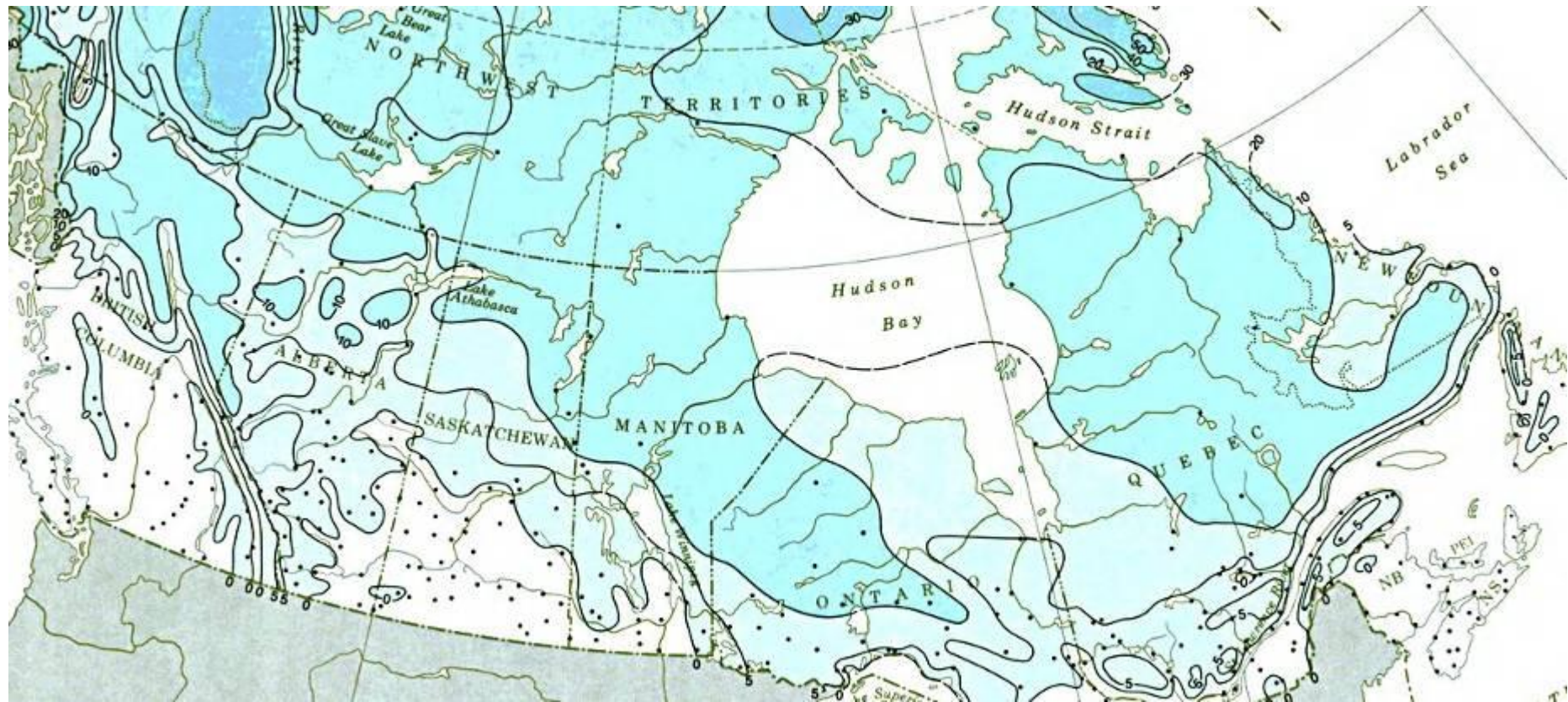
Also usually created from point data



colours selected according to the feature being mapped, e.g. blue & red for temperature, yellow for sunshine. Increased chroma are used for higher values

# Isopleths

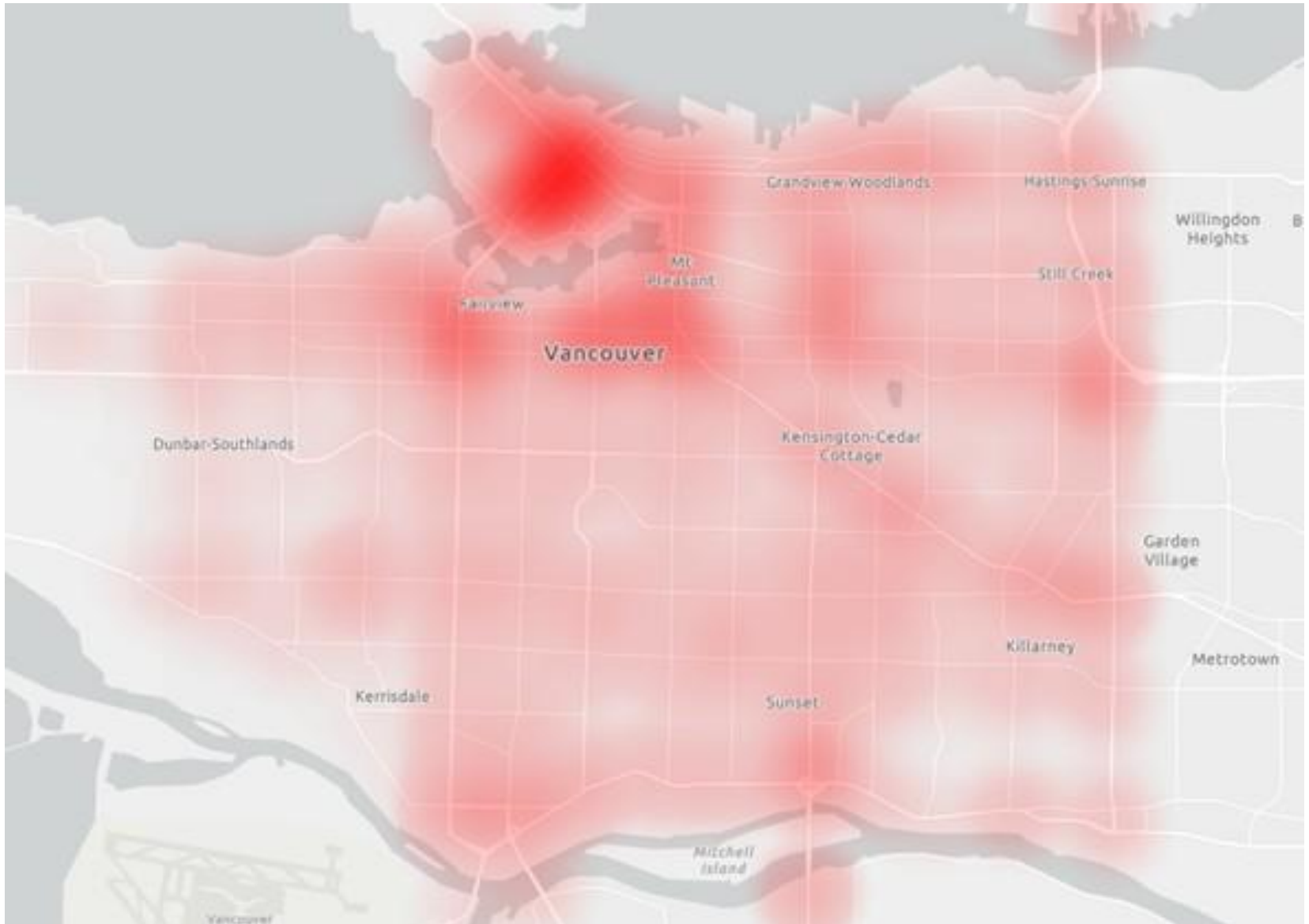
- Data are gathered by points and interpolated to make lines/areas
- This adapts a line technique - with ranges filled with colour tints



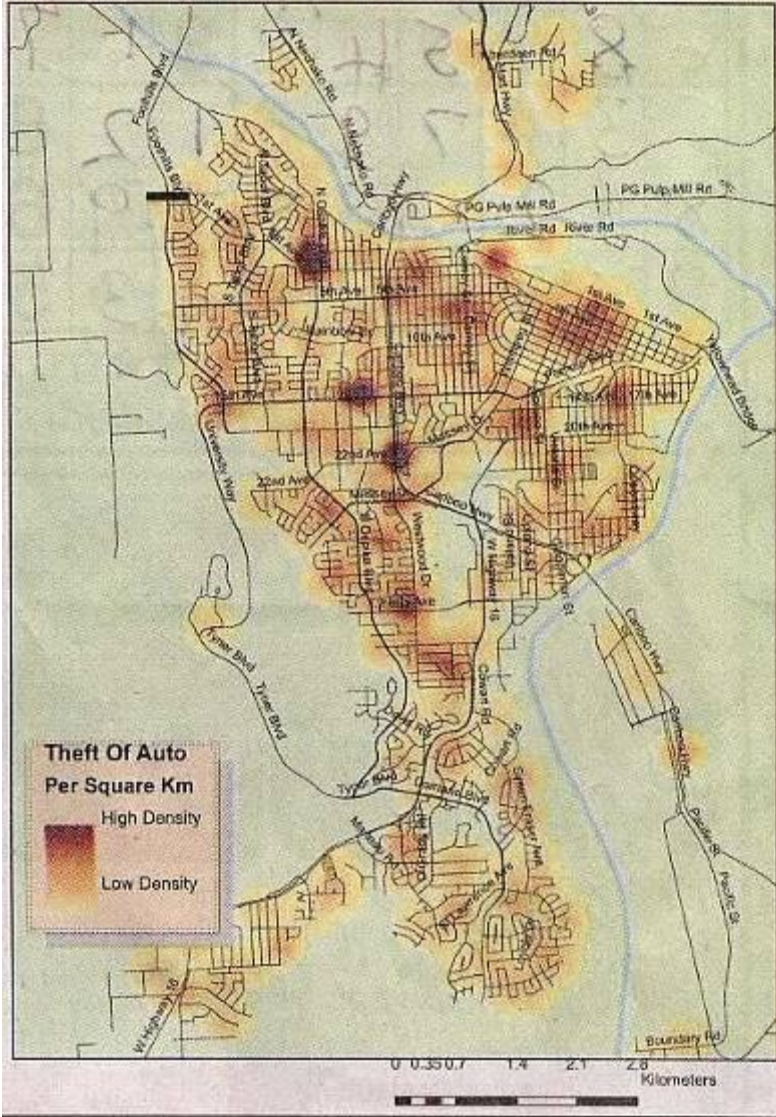
**Average snow depth, Nov 15 ... use of blue to suggest snow/cold**



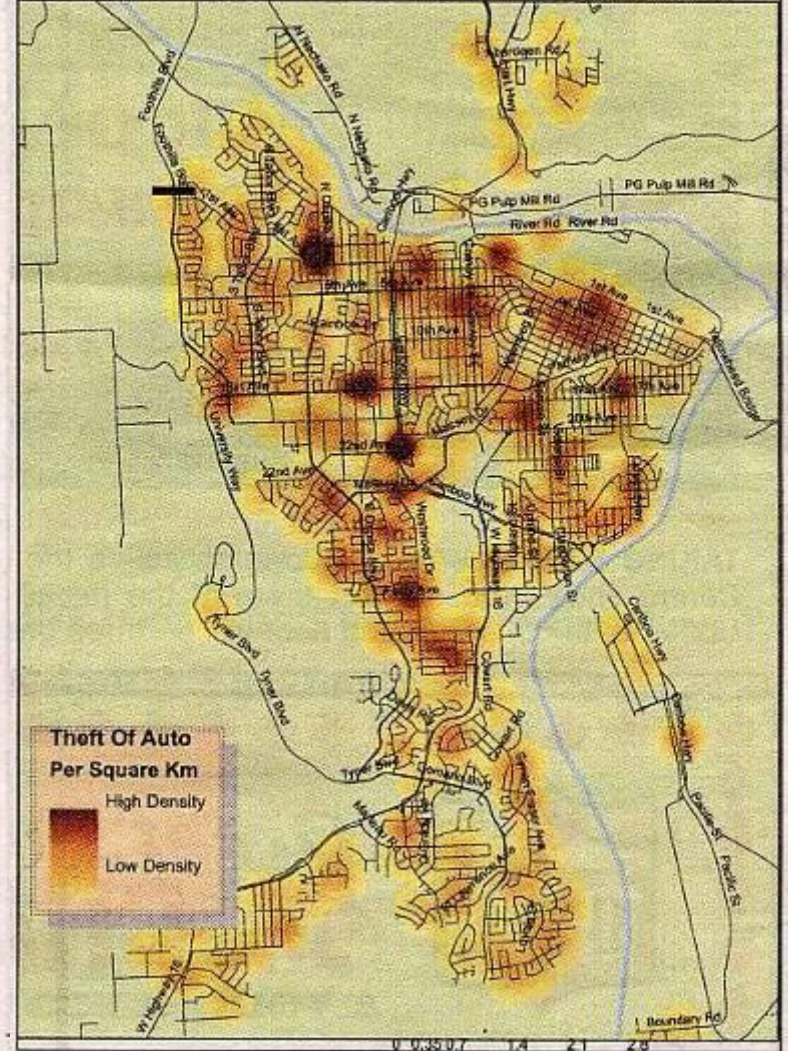
# Heat map – Vancouver, traffic accidents (software option . 2000)



Density map showing auto thefts in Prince George  
Jan. 1, 2005 to Sept. 30, 2006



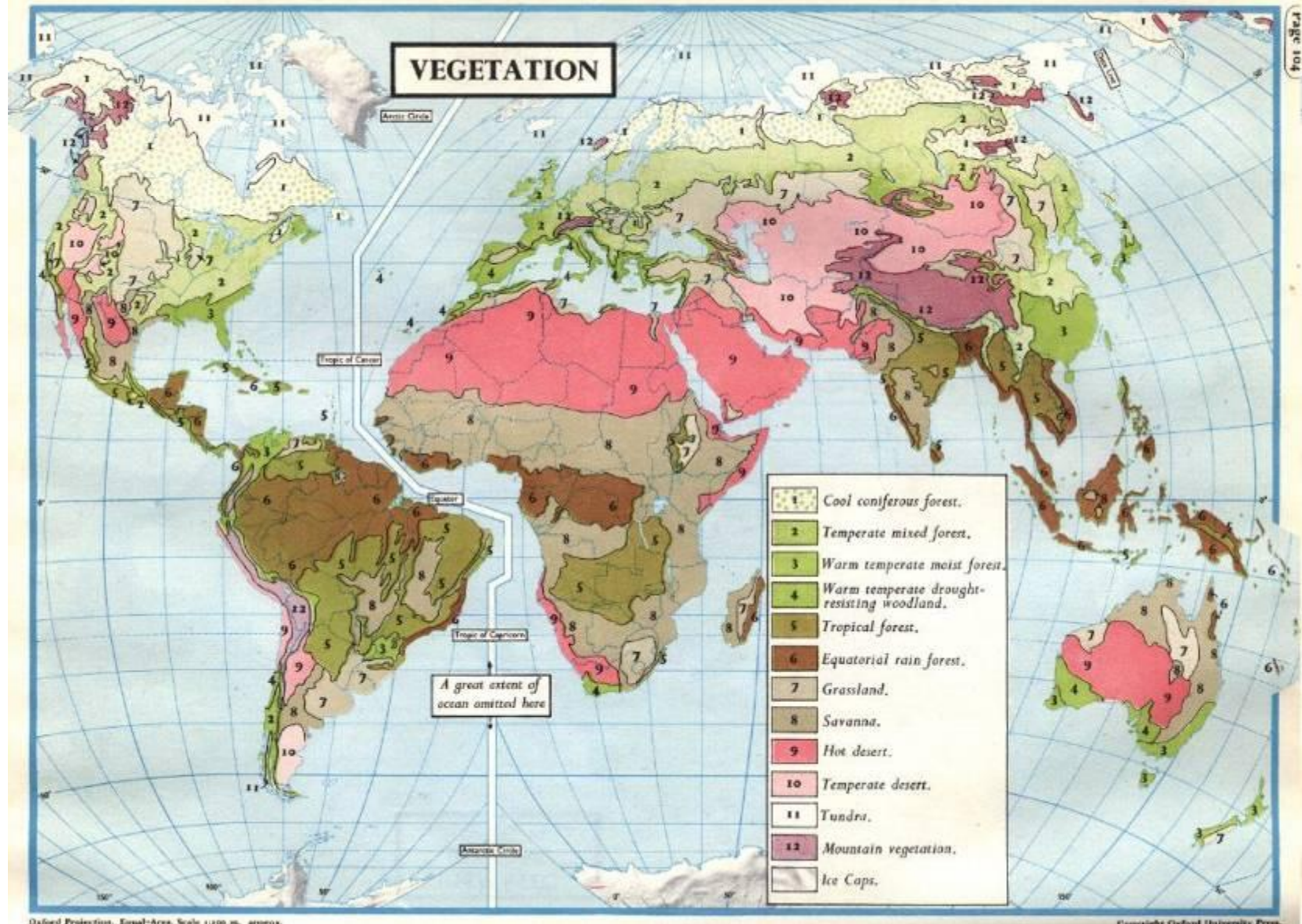
Density map showing auto thefts in Prince George  
Jan. 1, 2005 to Sept. 30, 2006



Ordinal data

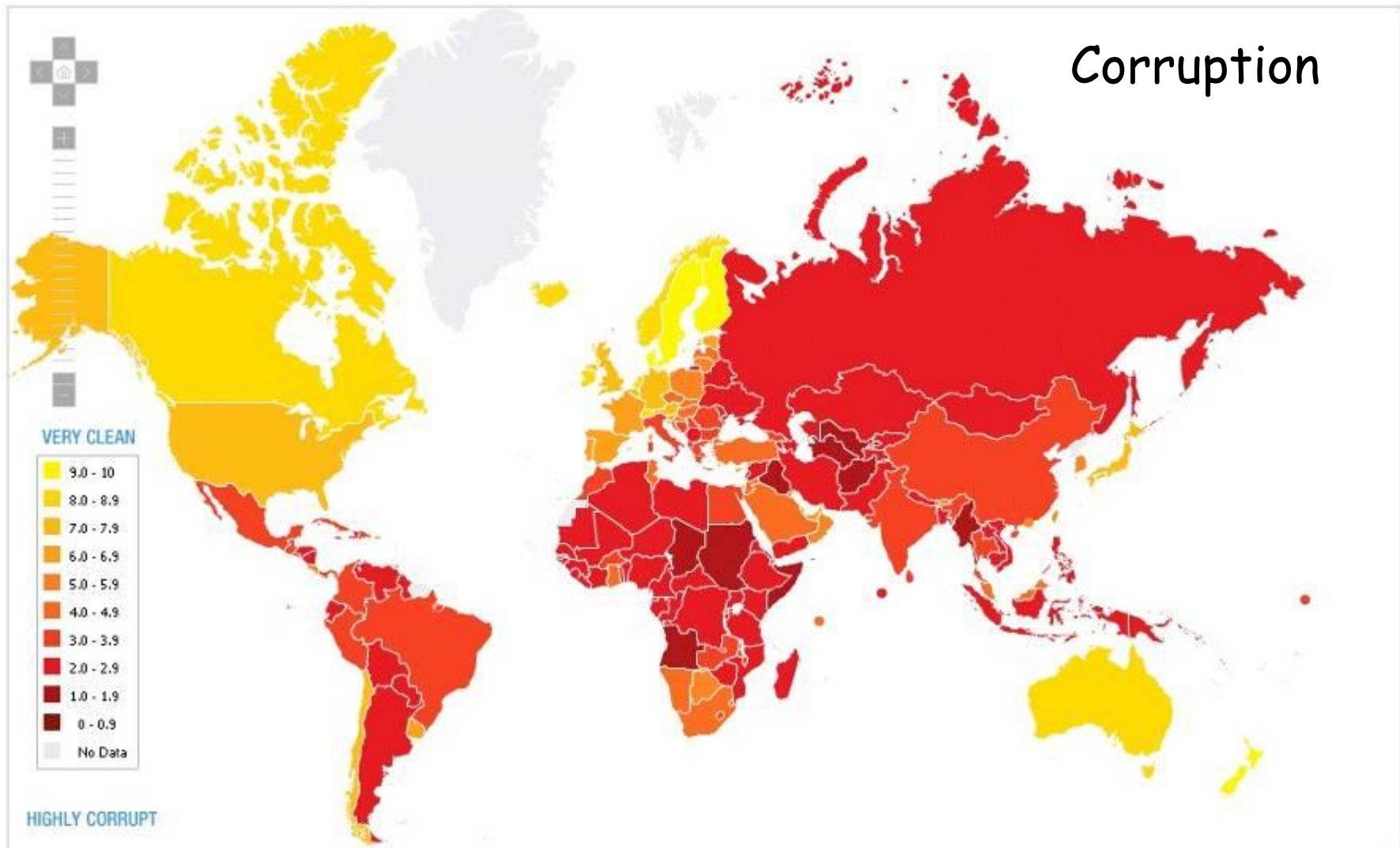


## 2. Qualitative (categorical) thematic area maps



The boundaries can be subjective and should not be interpreted as 'hard lines'.

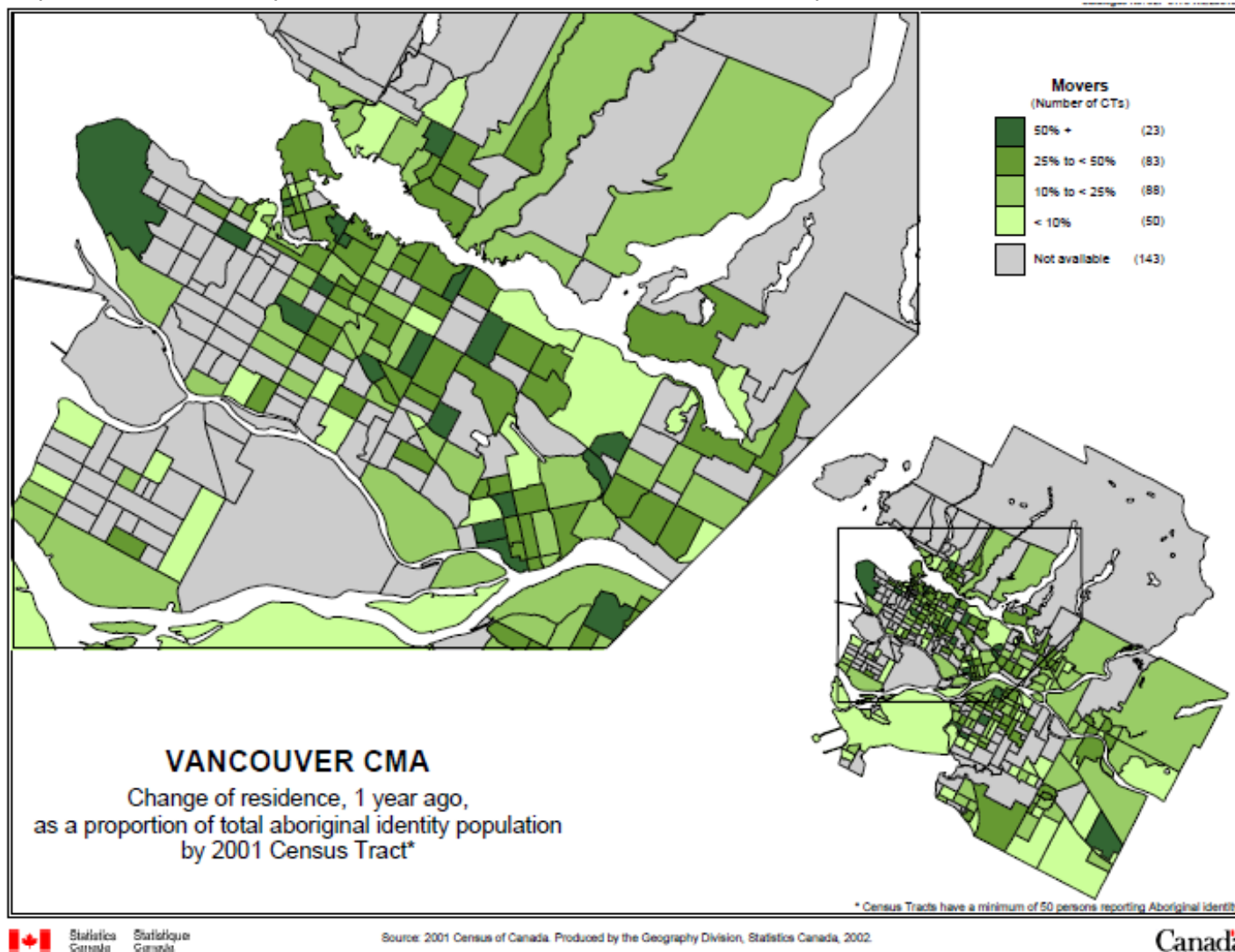
### 3. Thematic mapping - choropleth = 'magnitude at place' One value per 'collection unit' (here each country) is it homogenous ?



[http://transparency.org/policy\\_research/surveys\\_indices/cpi/2010/results](http://transparency.org/policy_research/surveys_indices/cpi/2010/results)



# Choropleth maps = 'magnitude at place' (census data)



Choropleth maps show data from collection units e.g. census districts  
They map intensity, % more than numbers.

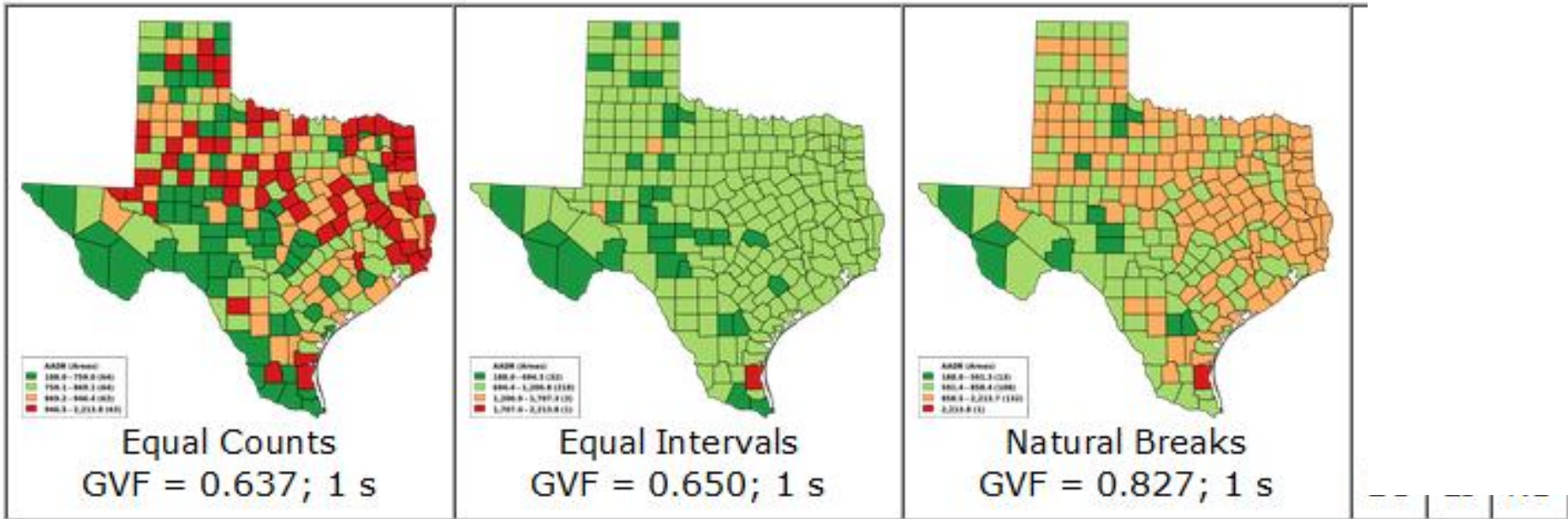
# Design of Choropleth Classes

On Isarithmic / isopleth maps, the intervals are even ('equal-steps');

But for choropleth maps:  
the class ranges may be changed to match the data distribution

Often 'equal intervals' give too many values in one class (see below)

## TX 2005 Age Adjusted Death Rate, 4 Ranges





## General class design goals:

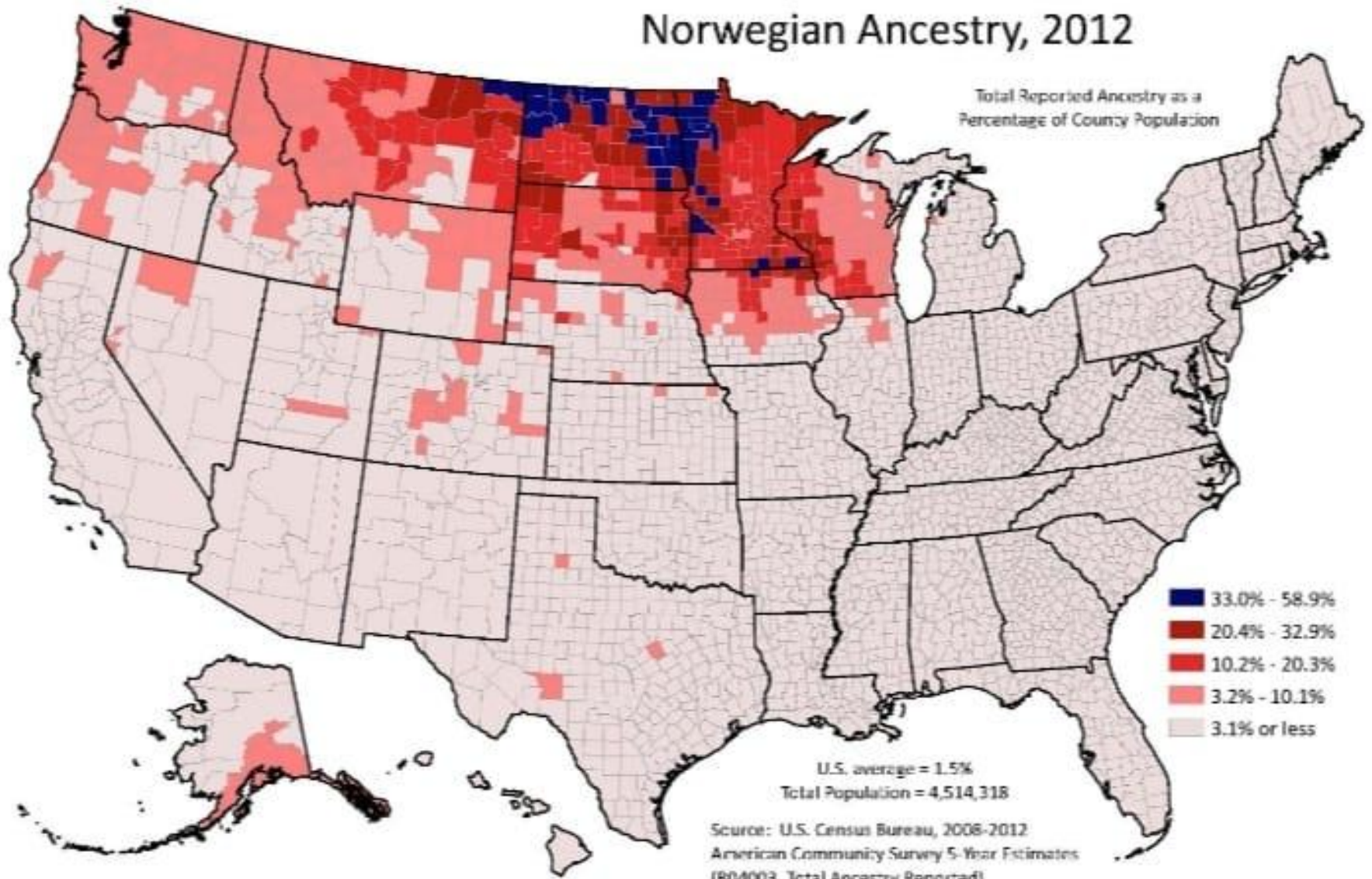
- maximize difference between classes and minimize contrast within classes
- minimize or eliminate empty classes and avoid too many values in one class

Schemes include these options:  
e.g. 5 classes

- **Equal steps** 0 -10 -20 -30 -40
- **Geometric** 2 - 4 -8 -16 -32(64)
- **Quantiles** (equal counts)  
2 - 4 - 7.5 - 10.4 - 40
- **Natural breaks**  
2 - 4 - 6 - 15 - 40

|     |     |      |      |
|-----|-----|------|------|
| 2.0 | 4.4 | 7.6  | 10.5 |
| 2.7 | 4.8 | 7.7  | 14.1 |
| 3.3 | 4.9 | 7.9  | 19.1 |
| 3.4 | 5.3 | 9.0  | 22.6 |
| 3.5 | 7.2 | 10.4 | 39.8 |

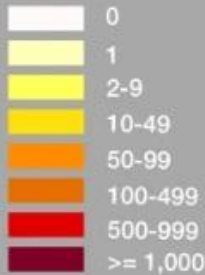
# Norwegian Ancestry, 2012



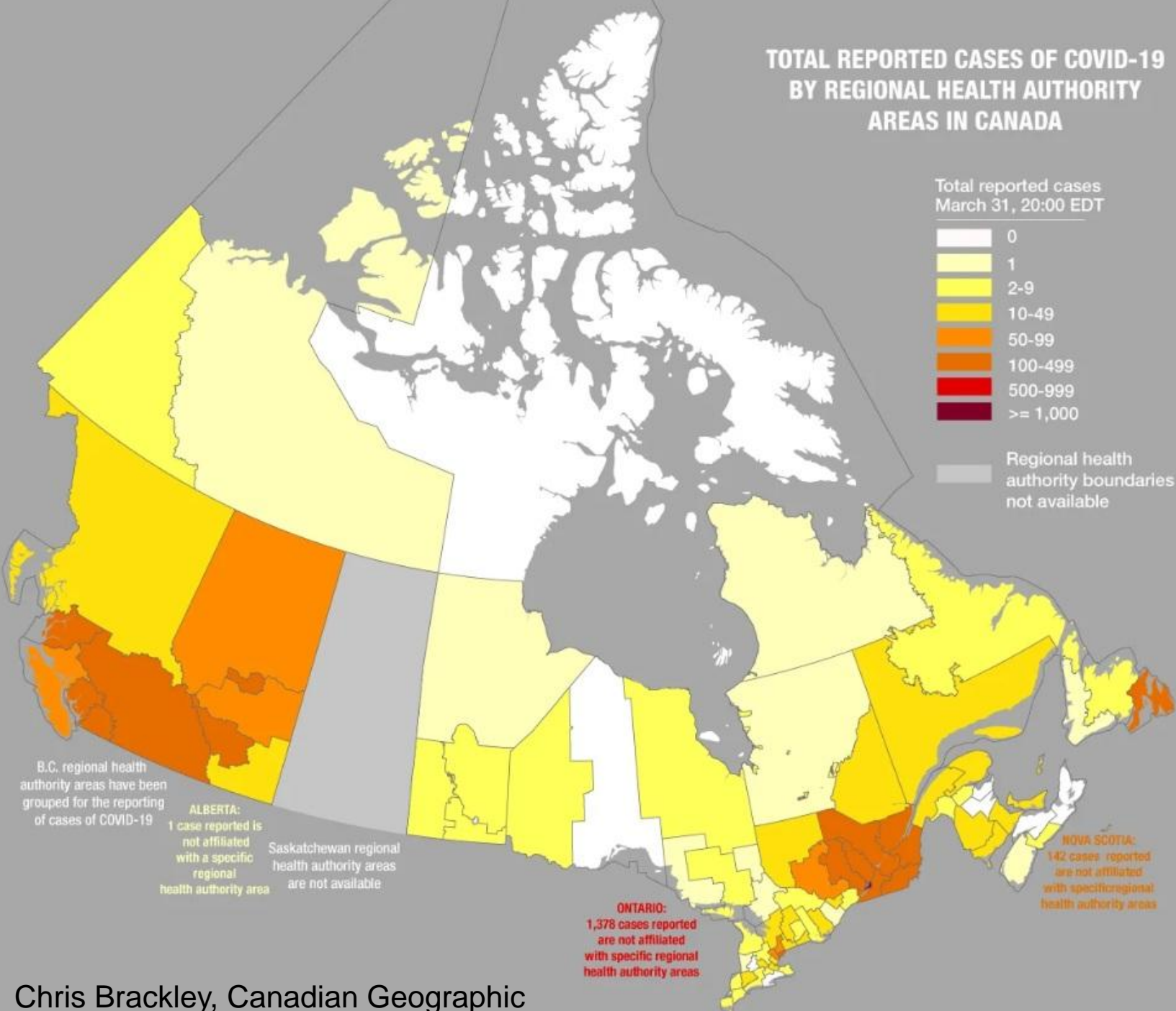


# TOTAL REPORTED CASES OF COVID-19 BY REGIONAL HEALTH AUTHORITY AREAS IN CANADA

Total reported cases  
March 31, 20:00 EDT



Regional health authority boundaries not available



B.C. regional health authority areas have been grouped for the reporting of cases of COVID-19

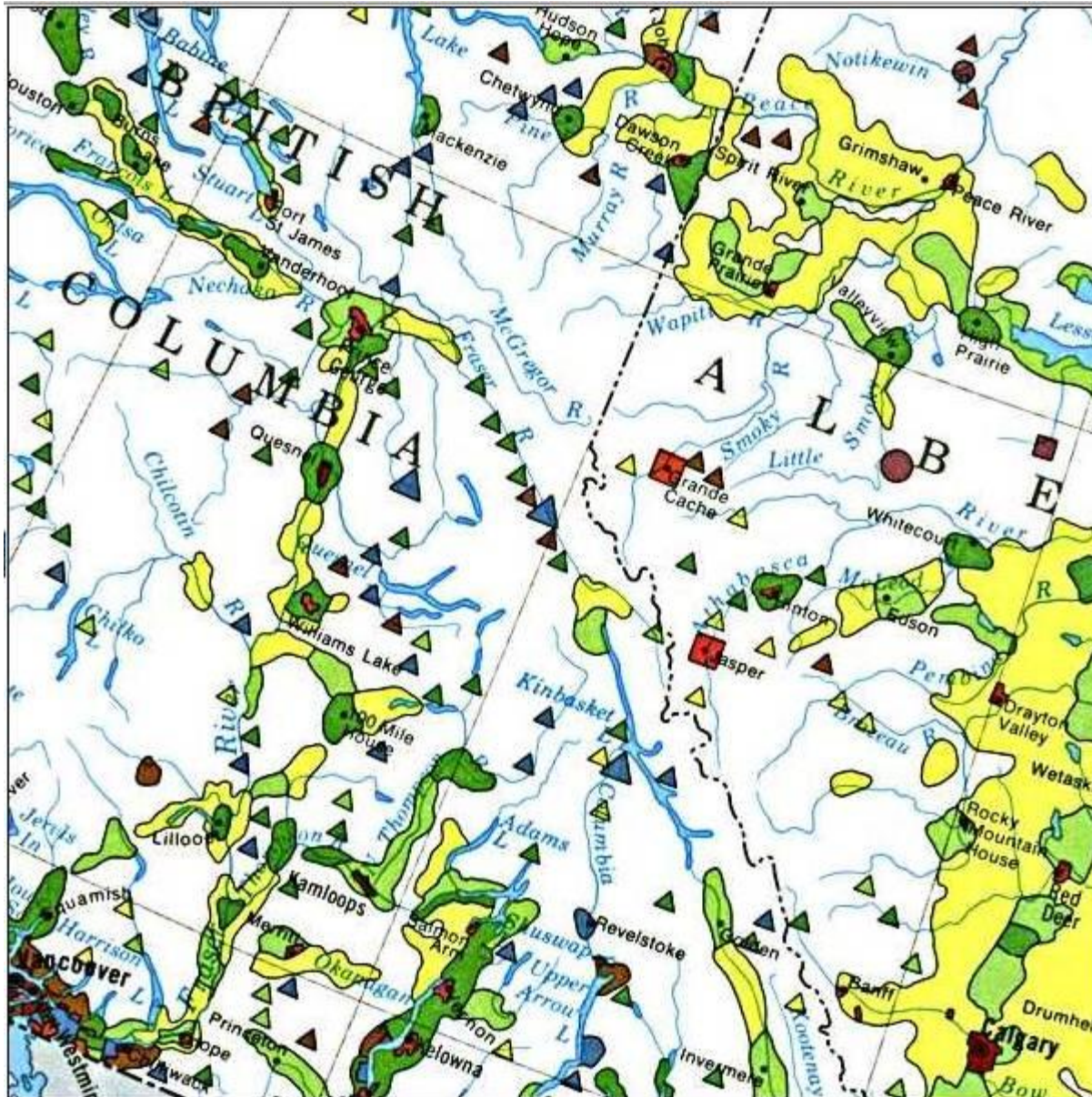
**ALBERTA:**  
1 case reported is not affiliated with a specific regional health authority area

Saskatchewan regional health authority areas are not available

**ONTARIO:**  
1,378 cases reported are not affiliated with specific regional health authority areas

**NOVA SCOTIA:**  
142 cases reported are not affiliated with specific regional health authority areas

## 4. Dasymetric = 'measure of density'



Dasymetric maps also depict intensities

e.g. %, ratios, densities.

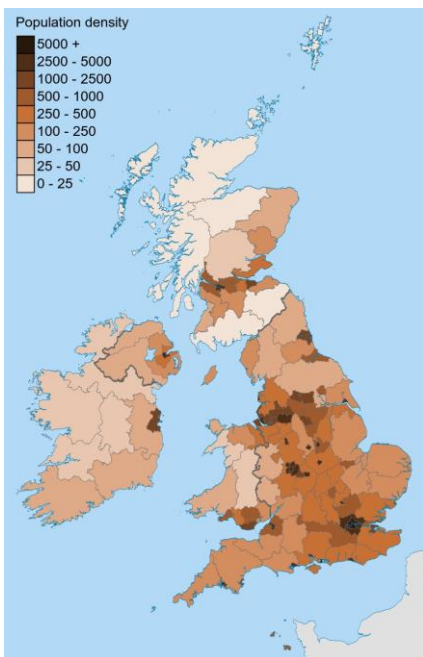
They involve analysis beyond admin. districts;

i.e. they do not assume homogeneity within districts.

Most commonly applied to population density maps; dasymetric / choropleth are best used for relative measures e.g. %, density not absolute values



# 5. Topograms use height to avoid the need to create classes

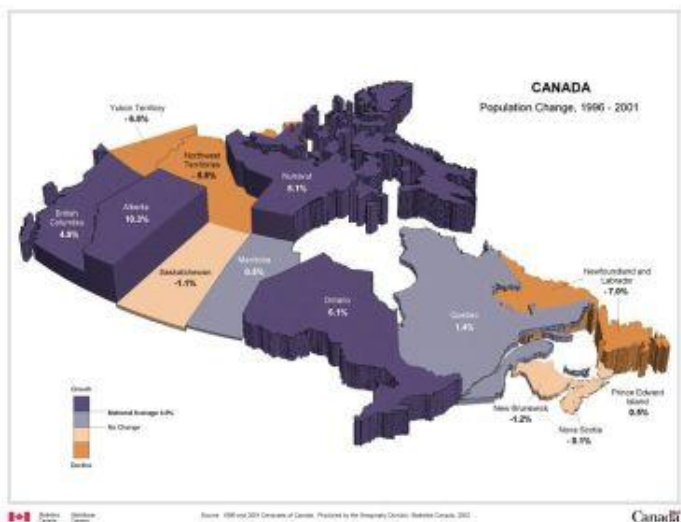
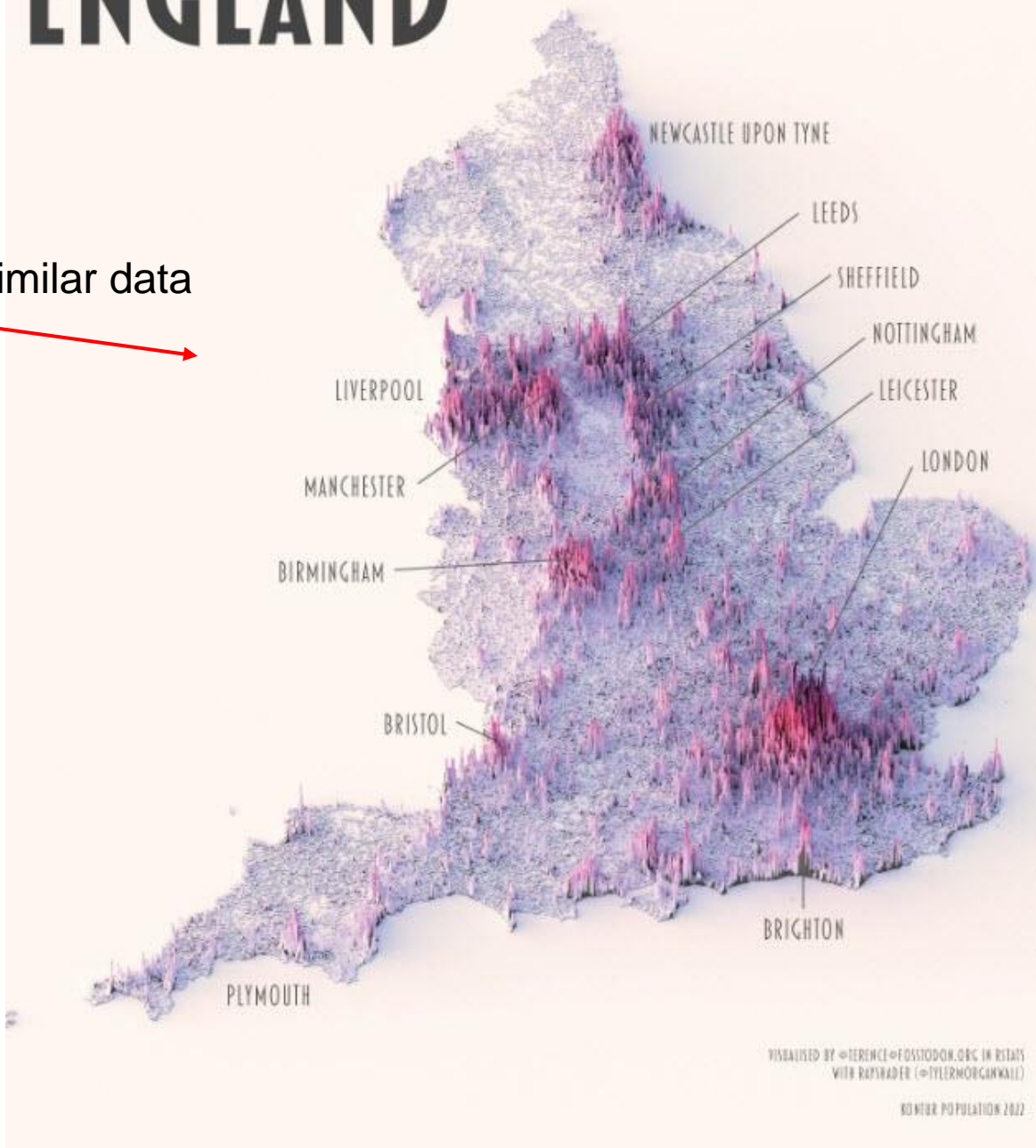


2022

Similar data



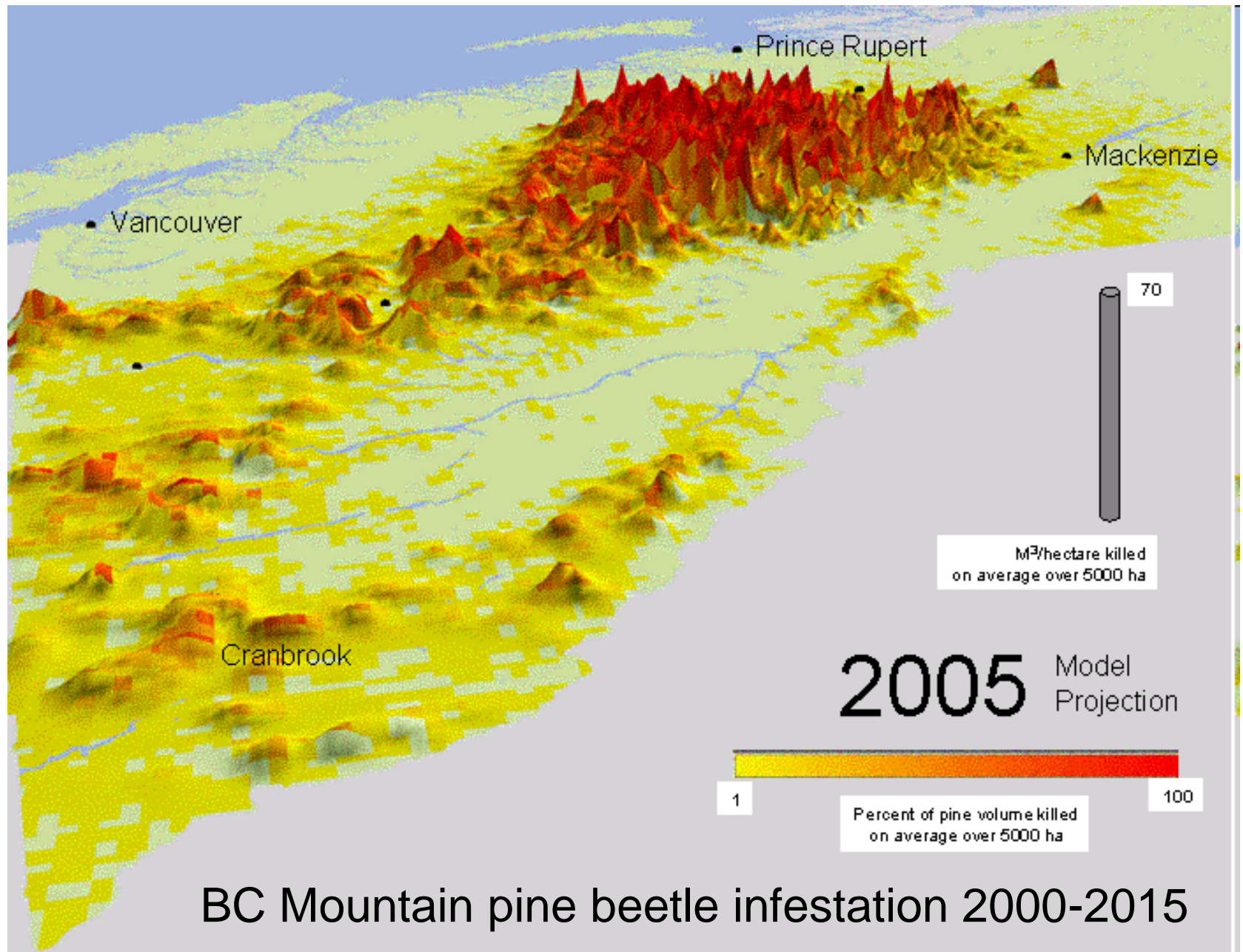
# ENGLAND



VISUALISED BY @TERENCE@FOSSTODON.OBC IN RETRY WITH RAFTRADE (@TYLERMORGANKEL)

WINTER POPULATION 2022

# Topogram technique applied to isarithmic data (bivariate = 2 variables)





## 6. Value-by-area cartograms

- cartograms have no 'cartesian' (distance) scale
- but here, area is based on **another geographic variable**

World population

More examples: <http://www.worldmapper.org/>



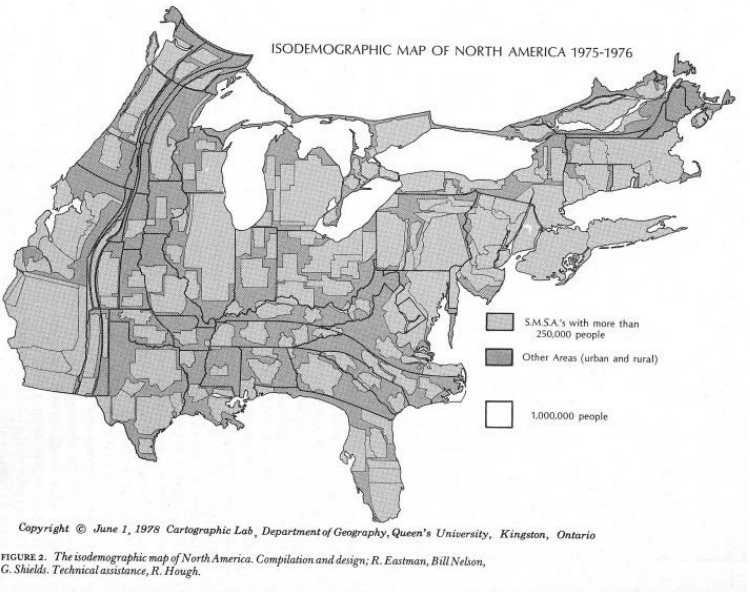
### Design principles:

- Area scale accurately represents a selected variable
- Regional Contiguity is maintained
- Shapes should remain recognisable (if possible)

# Lou Skoda and J.C. Robertson: The Isodemographic Map of Canada, 1972



Pre-digital  
'value by area' maps

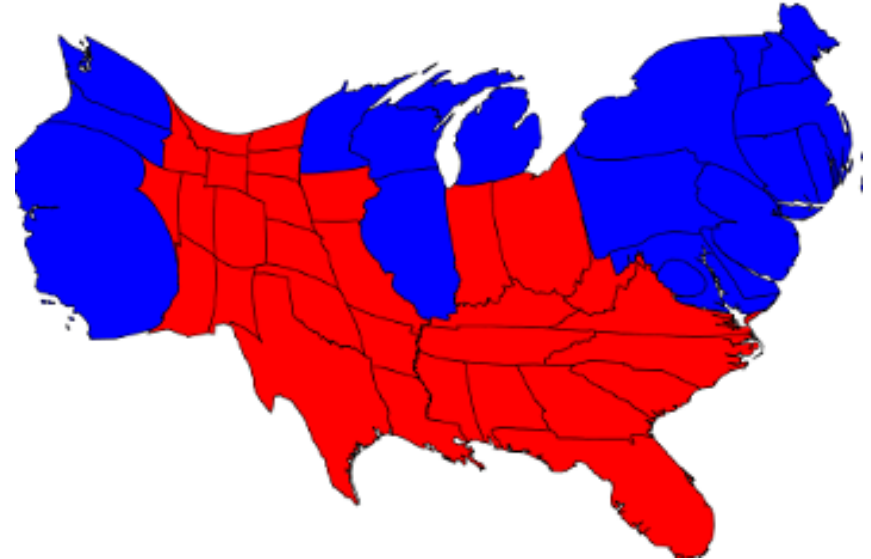
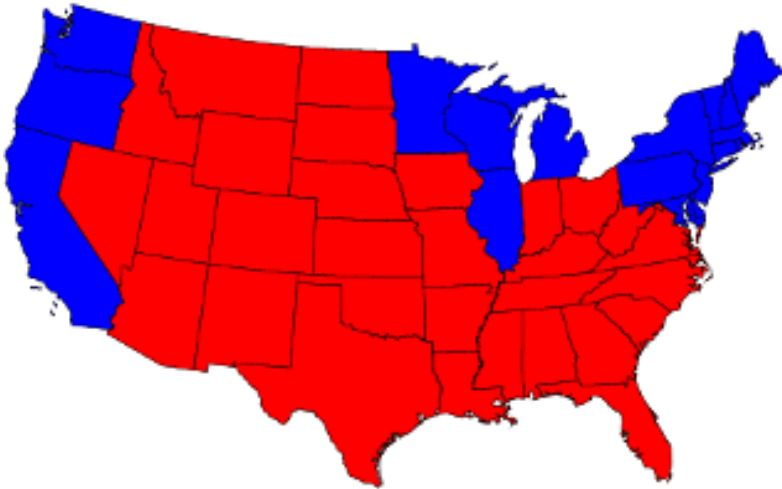


Isodemographic map of North America



## USA examples

US election results: [2012](#) [2008](#)



Cartogram software: [Scape Toad](#)

<https://www.arcgis.com/home/item.html?id=d348614c97264ae19b0311019a5f2276>

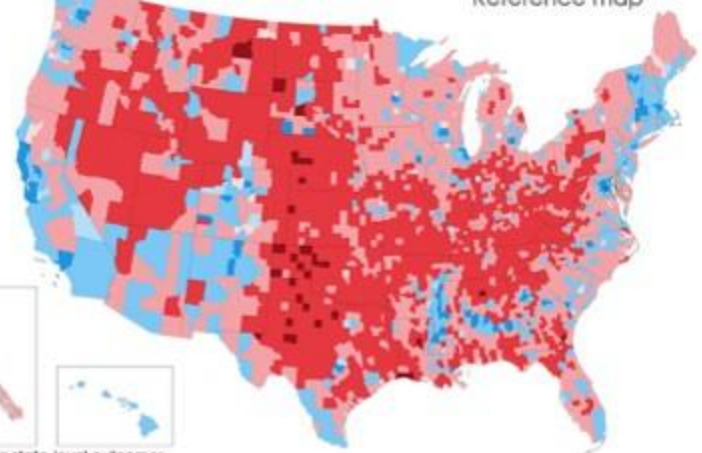
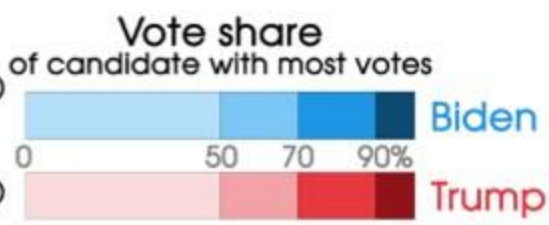
# US Presidential Election 2020

Results mapped at county level showing the candidate with the largest vote share in each area

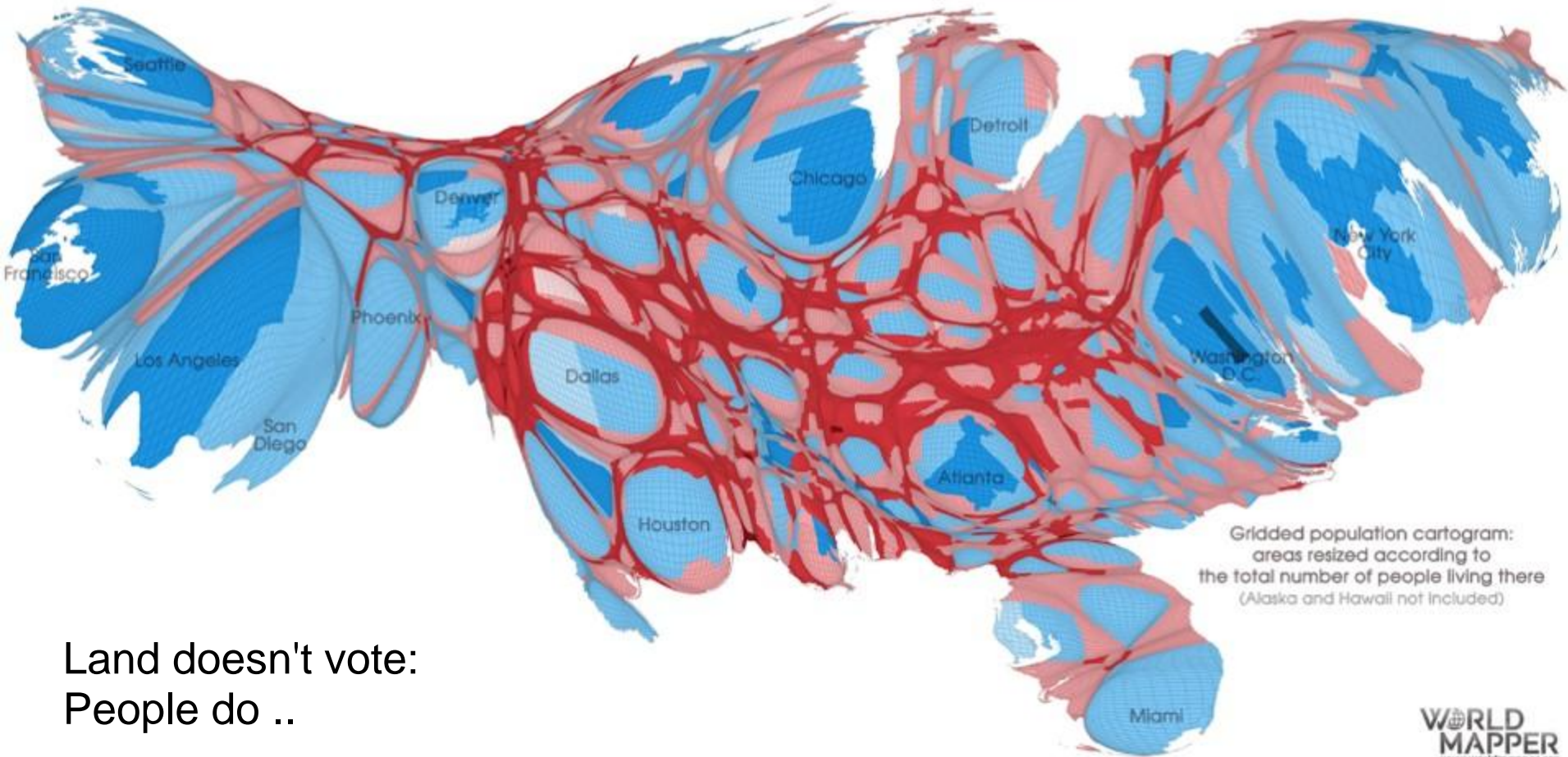
Preliminary results\*

**Biden**  
78,780,121 votes (50.9%)  
306 electoral votes

**Trump**  
73,163,140 votes (47.3%)  
232 electoral votes



Alaska and Hawaii showing state-level outcomes



Gridded population cartogram: areas resized according to the total number of people living there (Alaska and Hawaii not included)

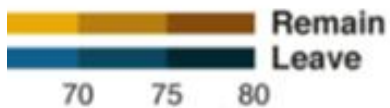
Land doesn't vote:  
People do ..



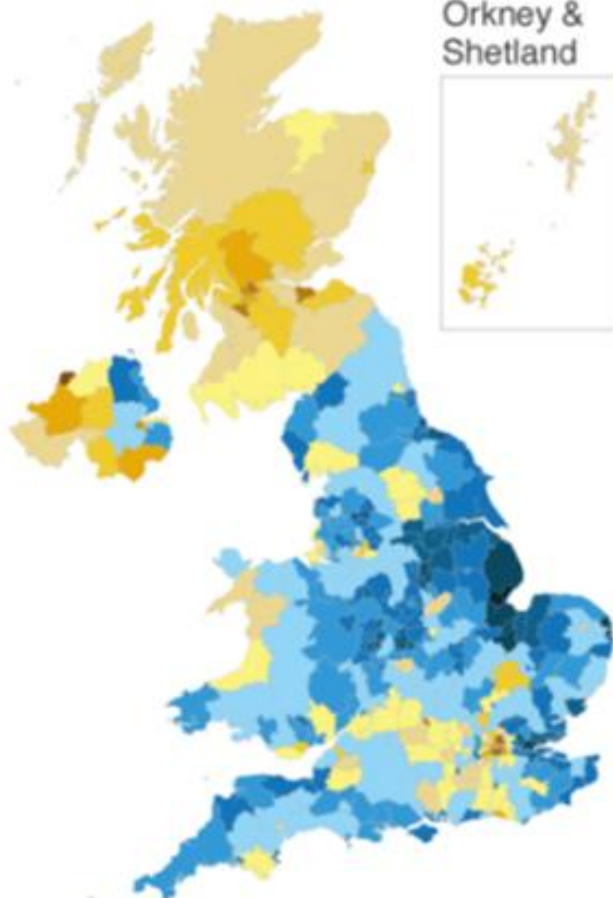
2016

Question asked: "Should the UK remain a member of the European Union or leave the European Union?"

Area and vote share



Orkney & Shetland

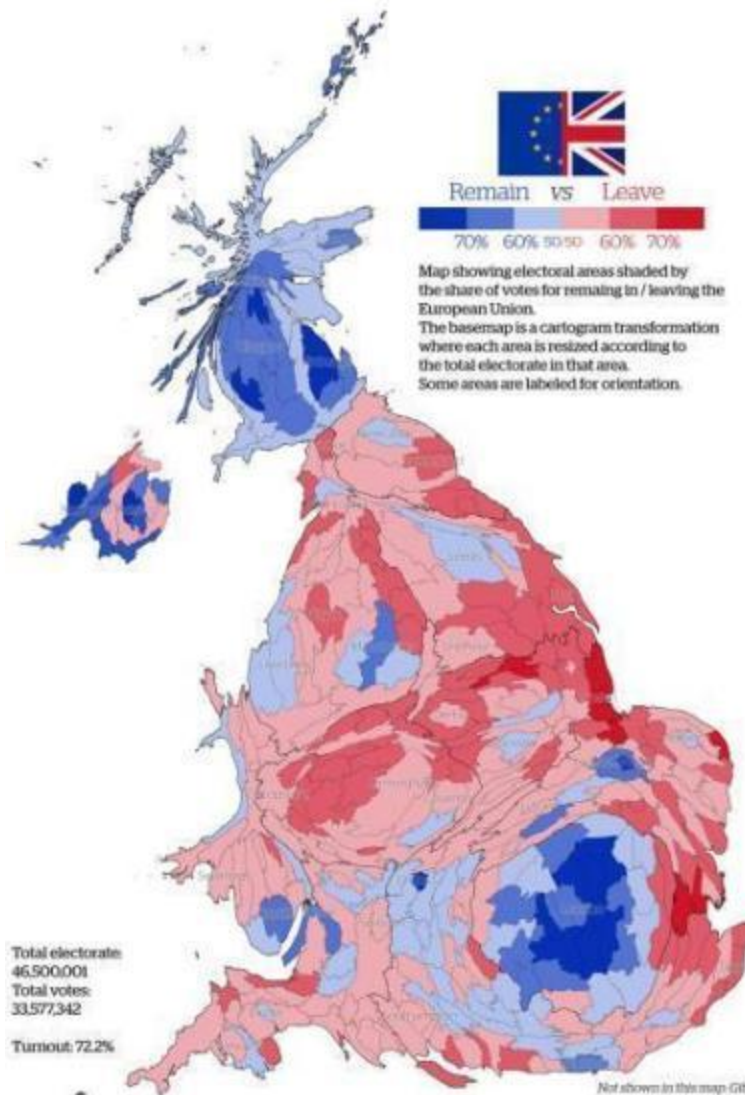


# EU Referendum A Divided Kingdom

Map by Request a Drawing  
www.viewsoftheworld.net



Map showing electoral areas shaded by the share of votes for remaining in / leaving the European Union. The basemap is a cartogram transformation where each area is resized according to the total electorate in that area. Some areas are labeled for orientation.



Total electorate:  
46,500,001  
Total votes:  
33,577,342  
Turnout: 72.2%

Data Source: UK Electoral Commission Q2016

Not shown in this map: Gibraltar  
Remain: 95.9%, Leave: 4.1%  
Turnout: 81.6%

# Thematic techniques and data types

## Raw values / totals

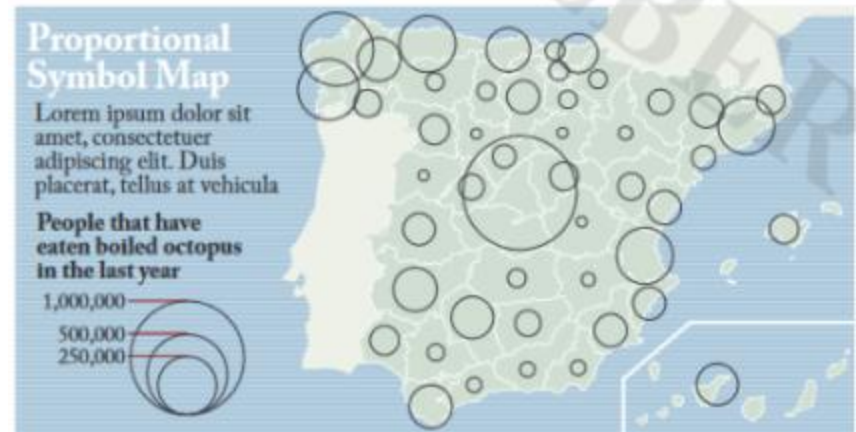
- Dot maps
- Proportional/Graduated symbols
- Graduated lines
- Cartograms (value by area)

## Derived densities / % values

- Choropleth
- Topograms
- Isarithms / isopleths (mostly)

Figure: Alberto Cairo, TKnightcenter ->

<https://geographyfieldwork.com/DataPresentationMappingTechniques.htm>





## 7. Cartograms - Mental maps

(based on perceived space)

A tool of psychological research:

People behave according to how they see their 'map'

They tend to:

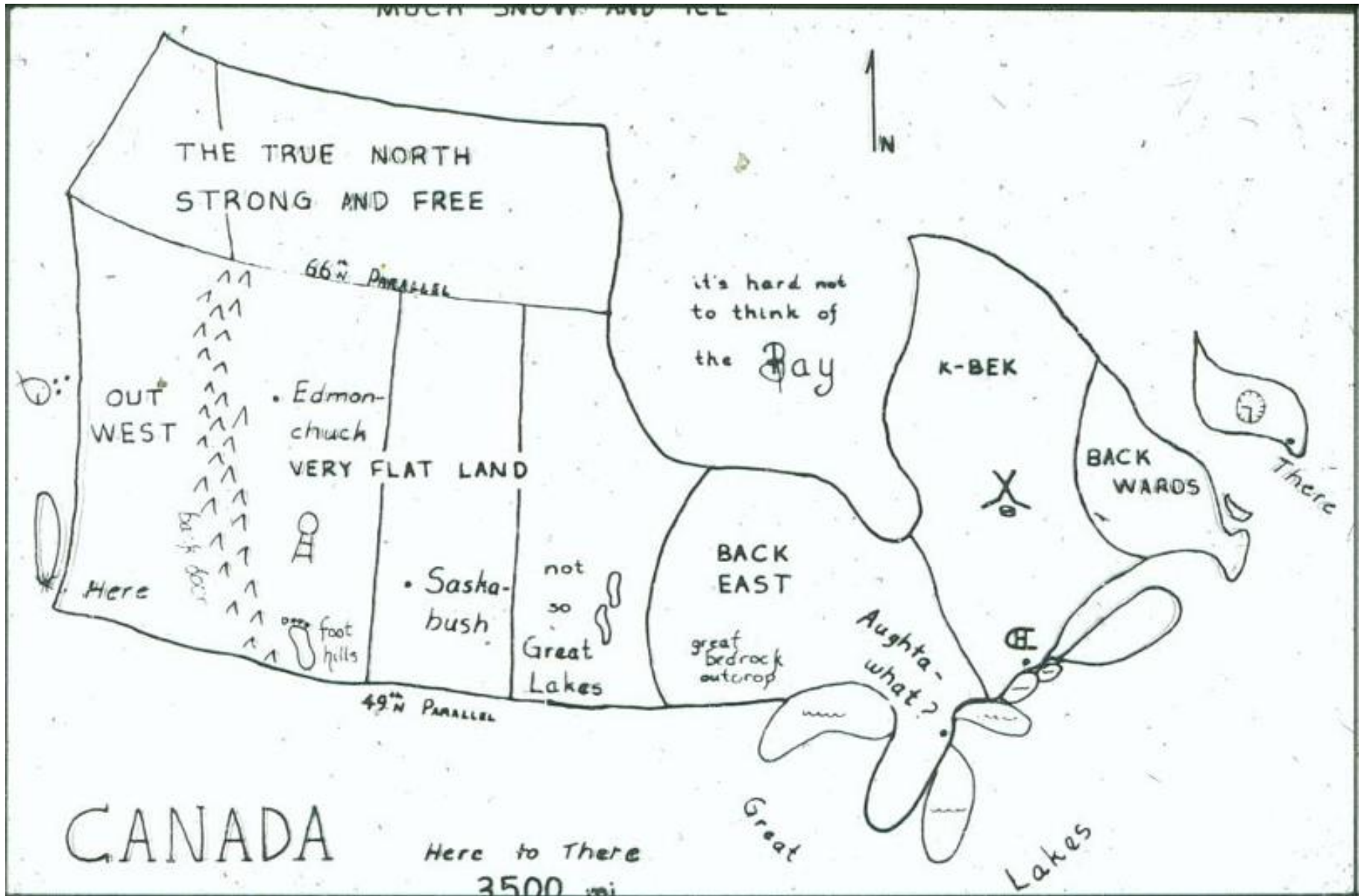
exaggerate the size and importance of their home area

recall unusual features

- e.g. the Florida peninsula, 'boot' of Italy, shape of Hudson Bay, etc..
- Know less about distant places - North England, or 'beyond Hope' in BC



# Mental map of Canada

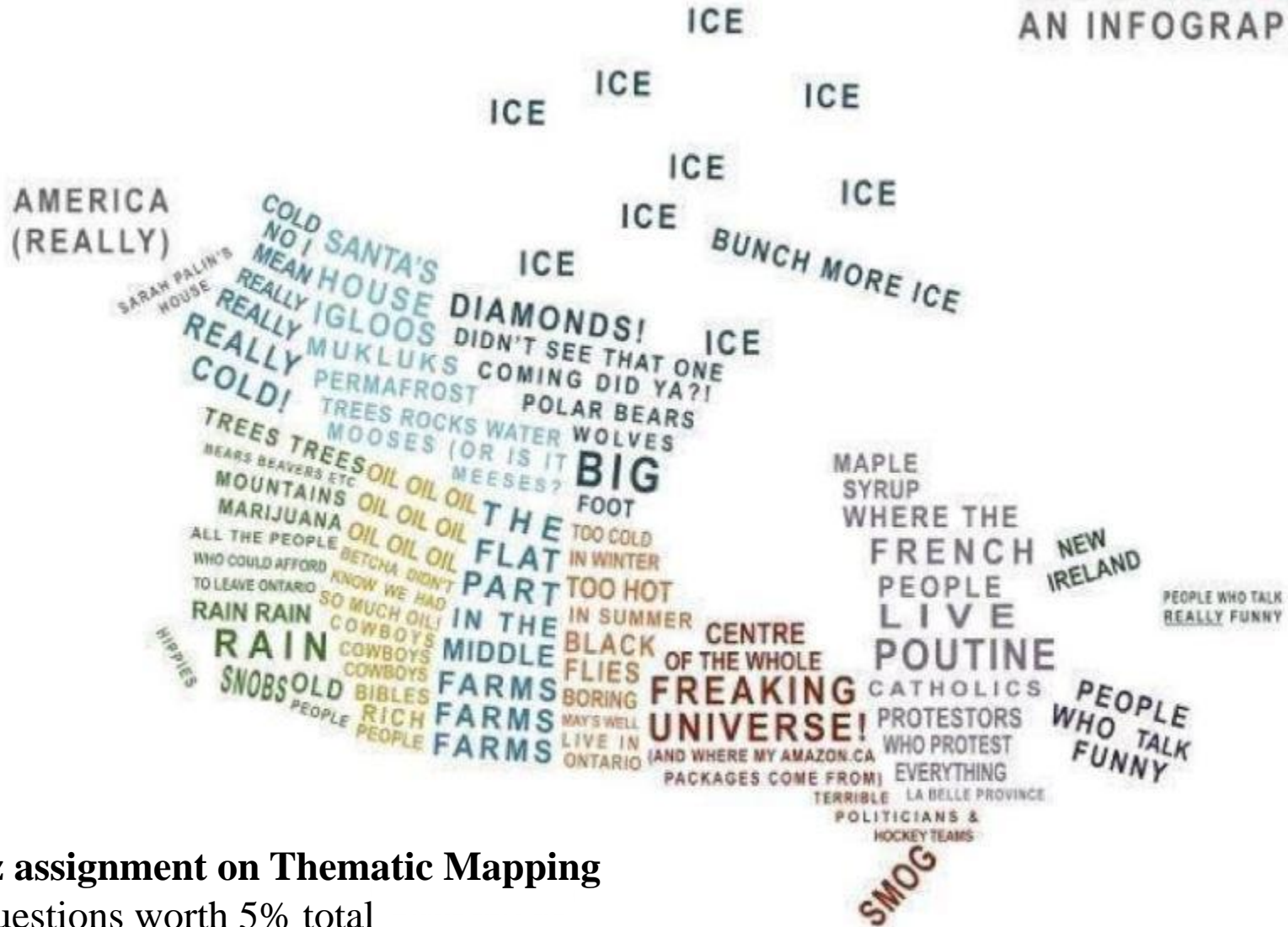




# 'Wordclouds'

<https://www.wordclouds.com/>

## CANADA AN INFOGRAPHIC



### Quiz assignment on Thematic Mapping

10 questions worth 5% total

- should be posted by noon today
- – due by Tuesday 9pm