

## **GEOG205 Winter 2022 (25%) Map project evaluation = 5% for each subheading**

### ➤ **Report: 1-2 pages 1.5 spacing suggested**

Text description / rationale: Well written, avoid typing/grammar errors

Clarity of why you chose this area and topic (map type) – interest and initiative

Brief summary of data used and their source (no need for 'from the GIS Lab')

Design principles -what you have tried to show

Description of any data processing (if you had to do more than just input layers)

### ➤ **Symbolisation**

Are the symbols suitably designed – colours, size, pattern, shape etc..

Consider each of points, lines, and areas

Is there sufficient contrast and none are overwhelming ?

Are the data suitable resolution for the mapping scale selected

Is anything missing – layers or features ?

### ➤ **Lettering**

Are the lettering types suitable - font, size etc.. (e.g. italics for water)

Do they contrast between classes and stay consistent within classes

Are they positioned according to the general rules e.g. river names above/along lines

Points horizontal where possible, and clearly linked to their point symbols

Areas oriented to reflect the area, possible spread out

Should be minimum 6-10 labels applied; check also legend / title- lettering choices

### ➤ **Ancillary information**

Is title suitable – concise but complete; clear but not overwhelming, no word 'Map' ?

Scale bar – simple numbers ? Good size/ subdivisions

Legend – only include required items / modest size - not dominant;

Data sources given for thematic and specific layers (not general layers)

North arrow not always required, but if used, is it correct ?

Neatline and locator map if needed.

### ➤ **Overall Layout and complexity**

Is the page area well used – limited white space

Placement of ancillary items in suitable locations - and subordinate to the map content

Attention to figure-ground / visual hierarchy – layers as background and foreground

Overall balance and general appeal – does the map presentation attract the user

Is it reasonably complex (but not cluttered), and interesting topic ?